



## County of Sacramento

### News Release

FOR IMMEDIATE RELEASE

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### **Go Outside and Play – Buy an Annual Pass Today!**

*The Sacramento County Regional Parks Annual Pass is your ticket to savings*

Sacramento, CA, -- Just in time for spring, the County Regional Parks Department is reminding County parks visitors to purchase their annual pass to County Regional Parks. Starting at \$50 dollars, the pass allows unlimited recreation, relaxation and outdoor opportunities at county parks and facilities located throughout Sacramento County for you or your whole family.

Between May 1 and July 3 , 2010, Annual Pass purchasers will automatically be entered to win a custom-fitted bike valued at over \$350. They will also receive a coupon book valued at \$250 with coupons from local vendors, including: Bicycles Plus, Elliott's Natural Foods, City Bicycle Works, Fleet Feet Sports, River Rat Raft and Bike, Sacramento Natural Foods Co-op, Patriot Bicycles, Inc., REI and more.

"The Annual Pass pays for itself in just 10 visits and makes it so much easier when entering our parks," said Janet Baker, Director, Department of Regional Parks. "This year more than ever, it is important that those in the community who use Sacramento County Regional Parks step up and help us preserve our parks and open spaces."

Annual Pass revenue goes directly towards maintaining and operating the 15,000-acre Regional Parks system, including the nationally renowned American River Parkway. People that don't drive to parks, but still want to show their support, can purchase a Parks Supporter Pass for \$50 dollars and will receive a small token of appreciation from Parks.

#### **Annual Passes are easy to purchase!**

- Visit [www.sacparks.net](http://www.sacparks.net) or [www.arpf.org](http://www.arpf.org) to purchase online
- REI stores in Sacramento, Roseville or Folsom
- Patriot Bicycles in Fair Oaks
- Effie Yeaw Nature Center in Ancil Hoffman Park, Carmichael
- Regional Park Office and Park Entry Stations
- The American River Parkway Foundation Office, in William B. Pond Recreation Area
- Mail-in an application (found online) to 4040 Bradshaw Rd., Sacramento, Ca 95827

In support of May is Bike Month, Annual Passes will be featured on May 20 during the Park 'n' Ride event: a special day of free parking at four locations along the American River Parkway. Everyone is welcome to stop by for refreshments, visit with volunteers and purchase an annual pass. For more information call (916) 875-6672 or visit [www.sacparks.net](http://www.sacparks.net).