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FOR IMMEDIATE RELEASE

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09-28

Media Advisory

SAVE A LIFE, DESIGNATE A DRIVER

Last year in California, 1,112 people were killed at the hands of an impaired driver. Statewide, there were more than 217,000 arrests made for driving under the influence (DUI). With the help of its traffic safety partners and through the Designated Driver Program, the California Highway Patrol (CHP) is dedicated to reducing the number of DUI-related collisions and victims killed.

WHO: Joe Farrow, Commissioner, California Highway Patrol
Christopher J. Murphy, Director, California Office of Traffic Safety
Ed Smith, Assistant Coroner, Sacramento County
Representatives from ABC, DMV, the California Chiefs of Police Association
and the California State Sheriff's Association

WHEN: 10 a.m., Thursday October 29, 2009

WHERE: Sacramento County Coroner's Office, 4800 Broadway, Sacramento

VISUALS: Patrol car, coroner's vehicle and gurney

NOTE: **Event will take place at the back entrance to the Coroner's Office. Access and parking are through the gate at the second driveway on Broadway.**

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