### **Interim County Executive**

Steven C. Szalay



# County of Sacramento

**Board of Supervisors** 

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Media Advisory- For Immediate Release

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## Sacramento County Supervisor Phil Serna to Swear in

Sacramento, CA., Phil Serna will be swearing in as County Supervisor representing District 1on December 14 at 9:30 a.m. Serna's swearing in ceremonies will be immediately followed by a full day of items on the Board's agenda.

"I am honored to serve the people of District 1 and Sacramento County," said Supervisor-elect Phil Serna. "I will work tirelessly to enhance our quality of life, pursue fiscal stability and economic growth, protect our natural and recreational resources, and ensure the most vulnerable in our community receive the services they need."

### **Pre-Ceremony Reception**

Tuesday, December 14, 8:30 AM
Outside Board Chambers – Sacramento County Administration Center, 700 H Street, Room 1450 Pan dulce (Mexican pastries), hot chocolate and coffee will be served.

#### Swearing-In

Tuesday, December 14, 9:30 AM Board Chambers – Sacramento County Administration Center, 700 H Street, Room 1450

#### Phil Serna's Biography

District 1 voters elected Phil Serna to serve on the Sacramento County Board Supervisors in June 2010. A native Sacramentan, Phil grew up in Curtis Park and attended local schools. The son of Sacramento's first Latino Mayor, Joe Serna, Jr., Phil developed an appreciation for public service at a very young age. His respect for his family's humble beginnings and their efforts working with Cesar Chavez to secure rights for farm workers also shaped Phil's desire to serve.

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Phil Serna Page 2

After completing his undergraduate studies at California State University, Sacramento, Phil earned a Masters degree in City and Regional Planning from Cal Poly, San Luis Obispo, graduating with honors in 1994. While attending graduate school, Phil met his future wife, Roxanna and they've been happily married for 15 years. Phil worked briefly as an environmental and fiscal consultant in the Bay Area, and later as a trade association vice president. Phil routinely worked with state legislative commissions, environmental and affordable housing advocates, business groups, and local governments to advance smart growth initiatives. He was also very active in his local community serving as an appointed member of the San Ramon Planning Commission and Architectural Review Board.

After returning home to Sacramento, Phil worked as a project manager on a number of comprehensive land use proposals, and started a consulting business in 2004. In addition to running a successful consulting practice, Phil is a partner in Revolution Wines, a small commercial winery and tasting room located in Midtown Sacramento. Phil has served as a Boardmember of Cottage Housing, Inc., a local nonprofit transitional housing provider, and was engaged as an active participant in SACOG's Regional Blueprint effort for a more sustainable regional land use pattern. Supervisor Serna has also served as an adjunct faculty member of the CSUS Geography Department where he has taught economic geography and urban planning. An aspiring musician, Phil enjoys playing bass guitar and drums with local musicians, as well as fly-fishing.

Phil and Roxanna live in Sacramento's North Natomas neighborhood.

Map of District 1

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