



Invitation to Cover
January 22, 2010

Media Contact:
Lesley Kirrene, (916) 383-7387, ext. 9128

Sacramento SPCA and Sacramento County Animal Care & Regulation to host spay/neuter clinic official opening and media preview

Who: Sacramento SPCA, Sacramento County Animal Care & Regulation
Interviews available with: Supervisors Don Nottoli and Roger Dickinson; Animal Care & Regulation Director, Pat Claerbout, SPCA Executive Director, Rick Johnson and SPCA Board President, Terry Halleck

What: Official opening and behind-the-scenes media preview of new spay/neuter clinic (in action)

When: Monday, February 1
Clinic tours and refreshments begin - 9:30 a.m.
Interviews with Supervisors and shelter directors - 10:00 a.m.

Where: Sacramento County Animal Care & Regulation – 3839 Bradshaw Road, Sacramento

Why:

- The new spay/neuter clinic, operated by the Sacramento SPCA, was made possible through a collaboration with Sacramento County Animal Care & Regulation, the County of Sacramento and with generous support from PetSmart Charities;
- The Sacramento area is faced with a pet over-population crisis;
- Sacramento's animal shelters will take in more than 42,000 homeless animals in 2010;
- Spay/neuter plays a critical role in decreasing the number of unwanted pets born in the Sacramento area each year;
- The Sacramento SPCA operates the only high-volume, reduced-cost spay/neuter clinic in the region where more than 16,000 animals were altered in 2010;
- Veterinarians at the new clinic will alter an anticipated 5,000 animals in 2010.

Photo/video/interview opportunities:

- Sacramento Supervisors Don Nottoli and Roger Dickinson, as well as Sacramento SPCA and Sacramento County Animal Care & Regulation Executive Directors speaking.
- Behind-the-scenes tour of new, state-of-the art spay/neuter clinic
- New county animal control facility
- Spay/neuter surgeries being performed
- Animals being prepped for surgery

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